

CABINET	AGENDA ITEM No. 4
14 JUNE 2010	PUBLIC REPORT

Cabinet Member(s) responsible:	Councillor Hiller (Cabinet Member for Housing, Neighbourhoods and Planning)	
Contact Officer(s):	Paul Phillipson, Executive Director - Operations	Tel. 01733 453455

TRAFFIC MITIGATION AT MASKEW AVENUE

R E C O M M E N D A T I O N S	
FROM : Central and North Neighbourhood Council	Deadline date : N/A
Cabinet is requested to:	
<ol style="list-style-type: none"> 1. Liaise with local retailers to alleviate traffic congestion around the Maskew Avenue Retail Park. 	

1. ORIGIN OF REPORT

1.1 This report is submitted to Cabinet following a request from Councillor Yvonne Lowndes, Chairman of the Central and North Neighbourhood Council, following a meeting of the Neighbourhood Council on 2 June 2010.

2. PURPOSE AND REASON FOR REPORT

2.1 The purpose of this report is to highlight the concerns of local residents and Councillors expressed at a recent Neighbourhood Council meeting concerning traffic congestion and to request that Cabinet considers liaising with retailers to implement measures to alleviate the persistent traffic problems currently experienced along Maskew Avenue, Bourges Boulevard and into New England.

2.2 This report is for Cabinet to consider under its Terms of Reference No. 3.2.2: To promote the Council's role as a community leader, giving a 'voice' to the community in its external relations at local, regional and international level, and fostering good working relationships with the Council's partner organisations, Parish Councils and the relevant authorities for Police, Fire, Probation and Magistrates' Courts Services.

3. TIMESCALE

Is this a Major Policy Item/Statutory Plan?	NO
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4. TRAFFIC MITIGATION AT MASKEW AVENUE RETAIL PARK

4.1 Local Councillors and Residents have raised concern at the congestion caused from traffic accessing the Maskew Avenue Retail Park which frequently causes traffic jams along Bourges Boulevard and also into the residential area around the New England Triangle. The volume of traffic often blocks the roundabout which forms the junction for the retail park, Bourges Boulevard and New England.

- 4.2 Residents have seen emergency vehicles held up in this traffic and general access for residents is being severely impacted by the congestion caused by traffic accessing the retail park on Maskew Avenue.
- 4.3 The Central and North Neighbourhood Council has learned that one of the retailers in the retail park has already been awarded planning permission to improve access to its car parking area which should alleviate many of the traffic problems currently experienced. The retailer has not yet begun to make the necessary alterations to its site even though planning permission was approved in January this year.
- 4.4 The Neighbourhood Councils feels that should Cabinet pursue the commencement of works at the retail site, works to alleviate the traffic congestion would begin quicker.

5. CONSULTATION

- 5.1 The Central and North Neighbourhood Council discussed this issue at its meeting on 2 June 2010.

6. ANTICIPATED OUTCOMES

- 6.1 Cabinet writes to the local retailer concerned to request that works to its parking area commence as soon as possible to improve the traffic situation in the area.

7. REASONS FOR RECOMMENDATIONS

To improve traffic access to and from the road network around Maskew Avenue Retail Park.

8. ALTERNATIVE OPTIONS CONSIDERED

Do not liaise with retailers to request commencement of works to the parking area – this could result in works being left unstarted for a longer period of time with no start or end date for works. This would result in continued congestion for road users, hazards for emergency vehicle access and residents trying to access local services.

9. IMPLICATIONS

Financial – none.

Legal – none.

Environmental – reduction in traffic congestion and therefore reduction in traffic emissions.

Human Rights – none.

ICT – none.

Property – none.

Procurement – none.

LAA targets – NI186 – Per Capita CO2 emissions; NI167 – Congestion, average journey time during the morning peak; SSC04a - % of people who agree Peterborough is a good place to live, work and play.

10. BACKGROUND DOCUMENTS

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985)

None.